VIGNAN'S
Foundation for Science, Technology & Research
(Deemed to be University)
Estd. u/s 3 of UGC Act 1956

DEPARTMENT OF MANAGEMENT STUDIES
Minutes of CDMC Meeting

20-05-2020

The members of Curriculum Design and Monitoring Committee for BBA program met on 20-05-2020 at MBA Gallery Hall, 'U' block, of VFSTR. The following members attended the meeting.

S. No	Members	Designation	Signatures
1.	K. Kalpana, HOD	Chairman	
2.	Dr. B.M. Rao, Professor	Member	
3.	Dr. Sarita Satpathy, Professor	Member	
3.	Dr. K. Phani Kumar, Assoc. Prof.	Member	

Agenda of the meeting

Analysis of the feedback collected from various stakeholders such as Alumni, Employers, Faculty, Parents and Students during the academic year 2019-20.

The following are the important points of analysis obtained from various stakeholders:

1. Monitoring of internship and evaluation process should be strengthened
2. Offer operations and analytics specialization
3. Suggested to offer Accounting Lab, BEC classes
4. Proposed to introduce SPSS, taxation for data analysis
5. Suggested to introduce operation research, product management, channel, pricing management, R-Programming.
6. Offer Essential Skill for Manager, supply chain management courses
7. Introduce MOOC Course with credits
8. Reduction of credits is suggested

Detailed feedback analysis report is enclosed as Annexure-I

The outcomes of the meeting will be placed before the BoS for further discussion and recommendations.

Chairman,
CDMC

FEEDBACK ANALYSIS
(2019-20)
Feedback has been received from the students on the following nine parameters:

Q1: Course Contents of Curriculum are in tune with the Program Outcomes

Q2: Course Contents are designed to enable Problem Solving Skills and Core competencies

Q3: Courses placed in the curriculum serves the needs of both advanced and slow learners

Q4: Contact Hour Distribution among the various Course Components (LTP) is satisfiable

Q5: Electives like Financial Management, Marketing, Human Resource Management have enabled the passion to learn new concepts in emerging areas

Q6: Curriculum is providing opportunity towards self-learning to realize the expectations

Q7: Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable

Q8: Applicability/ relevance of the course for further education

Q9: Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students

Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent ($\geq$4); Very Good ($\geq$3.5 &<4); Good ($\geq$3 &<3.5); Moderate (>2 &<3) and Unsatisfactory (<2)

Feedback from Students 2019-20 (Academic Year) - UG –BBA

The result derived in terms of percentage of students with common views, average score, and ratings is presented in Table 1.

Table 1: Analysis of feedback from students 2019-20

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	52.2	47.8	0	0	0	4.522	Excellent
Q2	50	50	0	0	0	4.5	Excellent
Q3	49	51	0	0	0	4.49	Excellent
Q4	48.3	51.7	0	0	0	4.483	Excellent
Q5	53.6	46.4	0	0	0	4.536	Excellent
Q6	51.2	48.8	0	0	0	4.512	Excellent

Q7	49.3	50.7	0	0	0	4.493	Excellent
Q8	55.8	44.2	0	0	0	4.558	Excellent
Q9	52.4	47.6	0	0	0	4.524	Excellent

The highest score of 4.558 was given to the parameter "Courses placed in the curriculum serves the needs of both advanced and slow learners " followed by "Applicability/ relevance of the course for further education" with a score of 4.558 and have been rated as Excellent.

It is clearly visible from the table that the parameters "Electives like Financial Management, Marketing, Human Resource Management have enabled the passion to learn new concepts in emerging areas" and "Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students" obtained average scores 4.536 and 4.524 respectively and have been rated as Excellent.

The parameters "Course Contents of Curriculum are in tune with the Program Outcomes" and "Curriculum is providing opportunity towards self-learning to realize the expectations" obtained the scores of 4.522 and 4.512 respectively and have been rated as Excellent which clearly reflects the benefit towards the student expectations.

Average scores of 4.5; 4.493 and 4.483 were obtained by the parameters "Course Contents are designed to enable Problem Solving Skills and Core competencies"; "Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable" and "Contact Hour Distribution among the various Course Components (LTP) is satisfiable" and these parameters have been rated excellent.

Feedback has been received from alumni on the following eight parameters:

1. Curriculum has paved a good foundation in understanding the fundamental concepts of management
2. Course Contents of Curriculum are in tune with the Program Outcomes
3. Curriculum imparted all the required Job Oriented Skills
4. Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry
5. Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills
6. Ability to compete with your peers from other Universities
7. Current Curriculum is superior to your studied Curriculum
8. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & <4); Good (≥ 3 & <3.5); Moderate (>2 & <3) and Unsatisfactory (<2)

Feedback from Alumni 2019-20 (Academic Year) - UG –BBA

The result derived in terms of percentage of alumni with common views, average score, and ratingsis presented in Table 2.

Table 2: Analysis of feedback from alumni2019-20

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	100	0	0	0	0	5	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	100	0	0	0	0	5	Excellent
Q4	100	0	0	0	0	5	Excellent
Q5	100	0	0	0	0	5	Excellent
Q6	100	0	0	0	0	5	Excellent
Q7	100	0	0	0	0	5	Excellent

All the parameters "Curriculum has paved a good foundation in understanding the fundamental concepts of management", "Course Contents of Curriculum are in tune with the Program Outcomes", "Curriculum imparted all the required Job Oriented Skills", "Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry", "Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills", "Ability to compete with your peers from other Universities" and "Current Curriculum is superior to your studied Curriculum" obtained an average score of 5.0 and have been rated as Excellent.

Feedback has been received from faculty on the following eight parameters:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents enhance the Problem-Solving Skills and Core competencies
3. Allocation of Credits to the Courses are satisfiable
4. Contact Hour Distribution among the various Course Components (LTP) is Justifiable
5. Electives enable the passion to learn new technologies in emerging areas
6. Curriculum is providing opportunity towards Self learning
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Courses with laboratory sessions are sufficient to improve the technical skills of students
9. Inclusion of SIP/Field Projects improved the competency and leadership skills among the students
10. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥4); Very Good (≥3.5 &<4); Good (≥3 &<3.5); Moderate (>2 &<3) and Unsatisfactory (<2)

Feedback from Faculty 2019-20 (Academic Year) - UG –BBA

The result derived in terms of percentage of faculty with common views, average score, and ratingsis presented in Table 3.

Table 3: Analysis of feedback from faculty2019-20

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	100	0	0	0	0	5	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	100	0	0	0	0	5	Excellent
Q4	100	0	0	0	0	5	Excellent
Q5	100	0	0	0	0	5	Excellent
Q6	100	0	0	0	0	5	Excellent
Q7	100	0	0	0	0	5	Excellent
Q8	100	0	0	0	0	5	Excellent
Q9	100	0	0	0	0	5	Excellent

All the parameters "Course Contents of Curriculum are in tune with the Program Outcomes ", "Course Contents enhance the Problem-Solving Skills and Core competencies " ,"Allocation of Credits to the Courses are satisfiable", "Contact Hour Distribution among the various Course Components (LTP) is Justifiable", "Electives enable the passion to learn new technologies in emerging areas ", "Curriculum is providing opportunity towards Self learning ", "Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable", "Courses with laboratory sessions are sufficient to improve the technical skills of students" and "Inclusion of SIP/Field Projects improved the competency and leadership skills among the students " obtained an average score of 5.0 and have been rated as Excellent.

Feedback has been received from parent on the following eight parameters:

1. Curriculum enhances the intellectual aptitude of your ward

2. Curriculum realizes the personality development of your ward

3. Satisfaction about the Academic, Emotional Progression of your ward

4. Competency of your ward is on par with the students from other Universities/Institutes

5. Course Curriculum is of the global standard and is in tune with the needs of industries

6. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & <4); Good (≥ 3 & <3.5); Moderate (>2 & <3) and Unsatisfactory (<2)

Feedback from Parent 2019-20 (Academic Year) - UG –BBA

The result derived in terms of percentage of parent with common views, average score, and ratingsis presented in Table 4.

Table 4: Analysis of feedback from parent2019-20

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	88.5	11.5	0	0	0	4.885	Excellent
Q2	80.8	19.2	0	0	0	4.808	Excellent
Q3	76.9	19.3	3.8	0	0	4.727	Excellent
Q4	88.5	11.5	0	0	0	4.885	Excellent
Q5	76.9	19.3	3.8	0	0	4.727	Excellent

The highest score of 4.885 was given to the parameters "Curriculum enhances the intellectual aptitude of your ward" followed by "Competency of your ward is on par with the students from other Universities/Institutes" and these parameters have been rated as Excellent.

It is clearly visible from the table that the parameter "Curriculum realizes the personality development of your ward" obtained average score 4.808 and has been rated as Excellent.

The parameters "Satisfaction about the Academic, Emotional Progression of your ward" and "Course Curriculum is of the global standard and is in tune with the needs of industries" obtained the scores of 4.727 each and have been rated as Excellent.

Feedback has been received from employer on the following eight parameters:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Curriculum provides the scope for improving the required skills.
3. Electives are fulfilling the evolving needs of industries
4. Skill Oriented Courses described in the curriculum are enough to solve the emerging problems.
5. Problem Solving and Soft Skills acquired by the students through the curriculum will enable them to be placed in Industry in the long run.
6. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥4); Very Good (≥3.5 &<4); Good (≥3 &<3.5); Moderate (>2 &<3) and Unsatisfactory (<2)

Feedback from Employer 2019-20 (Academic Year) - UG –BBA

The result derived in terms of percentage of employer with common views, average score, and ratings is presented in Table 5.

Table 5: Analysis of feedback from employer2019-20

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	100	0	0	0	0	5	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	75	25	0	0	0	4.75	Excellent
Q4	62.5	37.5	0	0	0	4.625	Excellent
Q5	75	25	0	0	0	4.75	Excellent

The highest score of 5.0 was given to the parameters "Course Contents of Curriculum are in tune with the Program Outcomes " and "Curriculum provides the scope for improving the required skills" and these parameters have been rated as Excellent.

It is clearly visible from the table that the parameters "Electives are fulfilling the evolving needs of industries" and "Problem Solving and Soft Skills acquired by the students through the curriculum will enable them to be placed in Industry in the long run." obtained average scores of 4.75 each and have been rated as Excellent.

The parameter "Skill Oriented Courses described in the curriculum are enough to solve the emerging problems" obtained the score of 4.625nd has been rated as Excellent.

kalpana
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